

Popular Concrete Colors for Interior Floors

ConcreteNetwork.com



A recent survey of concrete flooring projects revealed the most popular color choices for concrete floors. Rich, warm browns are the most appealing (34%). But the versatility of concrete floors isn't limited to just solid colors. The second most common color choice includes a blend or combination of multiple colors (29%) which creates endless possibilities in design and hue. Homeowners, business owners, architects, and designers recognize the potential for coloring one-of-a-kind floors. Concrete is the only material that offers such a wide range of coloring options. It's the perfect choice for creating dramatic impact in a retail store, for an upscale look in a business office, and for an inviting, personalized interior for discriminating homeowners.